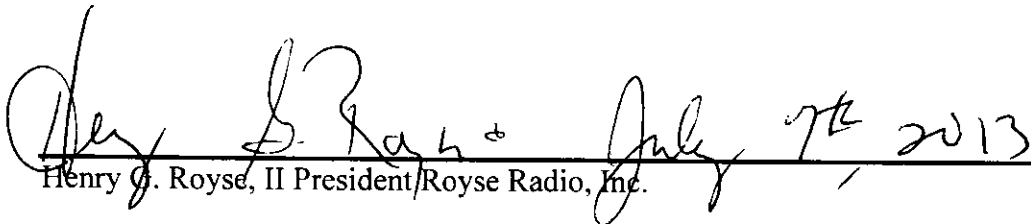


## QUARTERLY ISSUES AND NEEDS 2<sup>ND</sup> QUARTER 2013

1. **SITEL IS HIRING-** Glasgow's newest industry, Sitel, has secured a contract with Best Buy and is in need of 175 workers to set up the call center. Sitel Human Resources coordinator Amy Fisher was featured on all 5 WCLU AM/FM newscasts on April 4<sup>th</sup> outlining the dates and times for a job fair, April 6<sup>th</sup>-8<sup>th</sup> seeking workers to handle the huge growth the company has enjoyed. It was a great day as a large number of applicants filled the building seeking employment at Sitel.
2. **SUMMER TERM PROGRAMS COMING TO WKU-GLASGOW-** Campus Recruitment Co-ordinator John Roberts was featured on 50 30 second public service announcements promoting the opportunities for students during the two summer terms. For the first time the campus was offering higher level nursing classes as well as a Master of Business Administration on weekends only. Roberts reported good response to the increase in campus offerings.
3. **CITIZENS VOICE CONCERNS ABOUT LACK OF PLANNING AND ZONING** Concerned citizens scheduled an appearance at the Barren Fiscal Court to complain about a lack of building codes and enforcement in the county for Mobile home owners. One resident told the court that raw sewage, refuse and other debris was strewn about several mobile home parks in the southwest portion of the county. WCLU AM-FM aired the agenda for the meeting on all 5 local Newscasts on Monday April 8<sup>th</sup> making the public aware of the agenda item for Tuesday April 9<sup>th</sup> at 5 pm. The issue was discussed with some committee assignments made to address the problem.
4. **COUNTY-WIDE TRASH PICKUP.** The Barren County Solid Waste committee has organized a county wide cleanup of waste and debris on April 17<sup>th</sup>. Each Volunteer Fire Department will have containers set up to handle drop offs of trash. WCLU featured a two part news story on all 5 local newscasts April 14<sup>th</sup> and 15<sup>th</sup> outlining the dates times and restrictions to utilizing the service. The new stories featured Shannon White, Solid Waste Controller for Barren County, who reported 97 tons of waste was collected during the event.
5. **VETERAN'S OUTER LOOP BRIDGE WORK-**WCLU aired 40 public service announcements from May 5<sup>th</sup> through 9<sup>th</sup> featuring Kentucky Department of Highways spokesperson Chris Jessie alerting the public to major lane shifts on the construction of the veteran's outer loop and the Cumberland Parkway. Chris Jessie's announcements aired on WCLU AM and FM for a total of 50 times and were necessary because of lane closures and rerouting of traffic during the peak hours of school traffic near Barren County High School.

6. RELAY FOR LIFE- The first weekend in May is the community effort to find a cure for cancer. WCLU Radio is actively involved in everything about the relay. WCLU Set up a tent and broadcast live during the event on May 3<sup>rd</sup> into Saturday May 4<sup>th</sup>. We also sponsored a team charged with raising funds for the team. WCLU Personalities Henry Royse and Joe Myers emceed some of the events on Friday night, and we featured News stories the week before each day on 5 local newscasts with organizers Melanie Watson, Beth Cooper and John Doyle.

7. PUBLIC HEARING REGARDING ROAD PLAN- The Barren Fiscal court conducted a public hearing prior to their June 11<sup>th</sup> meeting at the County Government seeking input from the public regarding the budget process for 2014. Announcements were aired on WCLU Local News on June 10<sup>th</sup> making the public aware of the opportunity to voice any concerns they may have. WCLU News also covered the meeting and reported on the turnout and a summary of the discussion.

 July 7<sup>th</sup> 2013  
Henry G. Royse, II President/Royse Radio, Inc.